Kevin LeVick |

4832 N. Keystone Ave. Chicago, IL 60630
Phone: **646. 314. 1627**   E-Mail: **klevick75@gmail.com**   Website: **www.kevlev.net**

EXPERIENCE

Imagination Publishing, Inc.   Chicago, IL

2012 - present - *designer*
- Creating UX wireframes, website designs and social media graphics for the Company's Digital Department
- Created and directed a series of graphics for an extensive, time-sensitive social media push for Box Tops for Education
- Designed the award-winning website for Food Fanatics, a magazine produced for U.S. Foods
- Created the design for Simply Create, a website promoting baked goods for Signature Brands

TheStreet.com   New York, NY

2008 - 2012 - *designer*
- Created infographics, charts, graphs , illustrations and other visual needs for the Company Website
- Hired and supervised interns working on all graphics for The Street's Editorial department
- Part of TheStreet's rebranding team formed to create styleguides and graphic standards for video, charts, and logos
- Introduced interactive Flash infographics, timelines and maps for the site, culminating in multimedia hub pages
- Created graphics that won a 2010 SABEW award for Creative use of Online Media on "The Shanghai Numbers" media page

Sundance Channel   New York, NY

2007-2008 - *graphic design/production*
- Creating Flash banner ads, email blasts and other needs for the Channel's Web/Print Department
- Implementing any needed retouching, Illustrator work and creating animated GIFs for the department's web ads
- Designing the monthly Program Guide cover and insides, including color choices and images
- Designing any required bags, t-shirts, postcards, magazine ads, DVD covers and other media needs for the Sundance Festival

Sharpleft Marketing, Inc.   New York, NY

2005-2006 - *graphic design/production*
- Editing and formatting digital images in Photoshop; producing Illustrator graphics, car wraps, and logos
- Setting up and conducting photo shoots of client provided products; scanning, retouching and color correcting client provided material

Graphics Service Bureau, Inc.   New York, NY

2001-2005 - *graphic design/production*
- Created and produced images in Photoshop; retouching, color correcting, proofing and re-proofing
- Designed resumes and headshots, brochures, cards and invitations, formatted for printing

COMPUTER SKILLS

Photoshop, Illustrator, InDesign, WordPress, Dreamweaver, Fireworks, Flash, After Effects, Motion, PowerPoint,
Pagemaker, Acrobat , HTML5, jQuery

EDUCATION
- 5/97 Rochester Institute of Technology - BFA in Illustration
- 5/00 School of Visual Arts - MFA in Illustration and Graphic Design