


KEVIN LEVICK

Digital Art Director

 646-314-1627

 keylevdesign.com

 klevick75@gmail.com

EDUCATION

Rochester Institute
of Technology
BFA 5/97

School of Visual Arts
MFA 5/97

SKILLS

Visual Design
User Interface Design
Typography
Print Design
Photography
Logo/Identity Design
Illustration

TOOLS

Adobe Creative Suite
Sketch/Zeplin
Figma
Creatopy
Adobe Muse
Wordpress
Ceros
After Effects
Final Cut
HTML/ CSS

EXPERIENCE

The Arena Group

Art Director | Aug 2016–Present

- Designs digital and video assets across Editorial, Marketing and Product departments
- Mentors and directs design graphics and design templates for The Street's Editorial department
- Proactively organizes work-flow, multitasks and meets deadlines in a fast-paced, rapidly expanding environment to maximize results within given budget and timeframes
- Creates video assets and logos for Sports Illustrated online series

Yahoo! Finance

Interactive Graphic Designer | Feb 2023–July 2023

- Contract position to improve and create new styles for two of Yahoo! Finance's special series: NEXT and Lead This Way
- Created and maintained style systems and episodic graphics series' episodes, including charts, title cards, L3's, locator text, and topical infographics

Imagination Publishing

Digital Designer, UX Design | June 2012–Aug 2016

- Created UX wireframes, website designs, infographics and social media graphics for the Company's Digital Department's clients
- Created and directed a series of graphics for an extensive, time-sensitive social media push for Box Tops for Education
- Designed the award-winning website for Food Fanatics, a magazine produced for U.S. Foods

The Street

Designer | Sept 2008–May 2012

- Created infographics, charts, graphs, illustrations, infographics and other visual needs for the Company Website
- Hired and supervised interns working on all graphics for The Street's Editorial department
- Created graphics that won a 2010 SABEW Award for Creative Use of Online Media with "The Shanghai Numbers" media page

Sundance Channel

Designer | July 2006–Sept 2008

- Created Flash banner ads, email blasts and other needs for the Channel's multiple show campaigns
- Designed any required bags, t-shirts, invitations, magazine ads, subway/bus ads, items for the Sundance Festival

Sharpleft

Designer | May 2004–July 2006

- Produced car wraps, ads for Crown Royal, Diageo, Lufthansa and DC Comics, logos, brochures, invites and other printed items
- Designed and updated client websites, shopping sites, online video title animation sequences and bottom thirds